

Jeff Goodman Video & Editing Workshops

Oonasdivers are pleased to introduce Jeff Goodman's video & editing workshop tours.

These exciting five day workshops are designed for both advanced users and enthusiastic beginners and are based on the real world experience gained during Jeff's thirty years as a successful cameraman and director.

The workshop will take you through the practical side of good camera techniques, story creation, sequence structure, editing, script and much more. The workshop also shows you how to look for wildlife behaviour and locations suitable for filming.

About Jeff

Jeff Goodman is an award winning cameraman based in Cornwall and working globally, with over 30 years experience in Wildlife and Underwater Camera work, Jeff's credits include working for the BBC, Channel 4, National Geographic, Discovery USA and Discovery Europe amongst many others.

Jeff started his career in the late seventies when underwater filming for television was still in its infancy and equipment was home-made in true "Blue Peter" fashion including the cut up rubber gloves and sticky backed plastic, etc.!

During a long career which has taken Jeff to some of the most remote and un-spoilt landscapes and marine environments in the world he saw for himself the damage to the environment, especially in the marine world. Conservation began to play an important part in Jeff's life and it is that element that inspires him to show people how wonderful, unique and delicate the underwater ecosystem is through the eyes of the lens.

Workshop Structure

Having first of all assessed the standard of each participant be it beginner or more advanced, Jeff talks in some depth on how to get the best out of your camera.

During the following 5 days, Jeff shows you how to film marine life in terms of technical quality as well as understanding how to get the most from a reef or wreck in terms of animal behavior. You do need your own cameras and laptops for editing. Please contact Jeff for any pre-course advice.

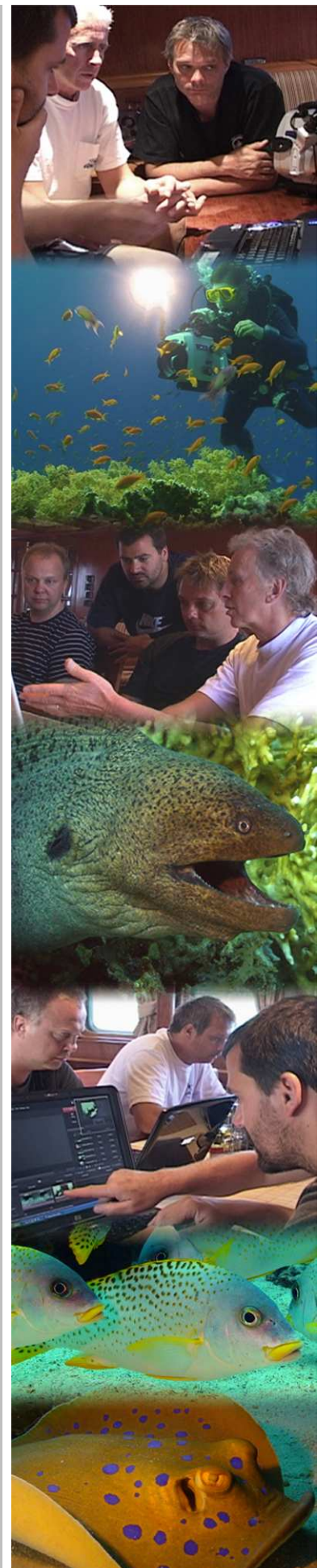
Topics to be covered are:

Filming

- ◆ A discussion and practical session about cameras and how to set them up for the optimum results when filming.
- ◆ The do's and don'ts of good camera techniques.
- ◆ Go through good basic camera set-up;
- ◆ Auto/Manual-Focus
- ◆ Auto/Manual exposure – iris – shutter speed – gain
- ◆ White balance
- ◆ Sound

Some basic filming techniques

- ◆ Steady shots
- ◆ Framing – especially with 16:9 – top and tail – anticipation of subject movement



- ◆ Zoom
- ◆ Pan and tilt
- ◆ Duration of shot
- ◆ Continuity of lighting – which effects contrast/colour/depth of field etc
- ◆ Pull focus – follow focus
- ◆ Time lapse
- ◆ Slow motion

The importance of planning and research

- ◆ Learning how to avoid having to process, and finally edit great quantities of poor quality video in terms of time, cost, and morale.
- ◆ Considering different audiences for your work.
- ◆ Basic sequence structure – W/A – M/S – C/U – Ex/C/U
- ◆ Story board – Planning if possible – plan while filming – think of how this is all going to fit together.
- ◆ Control how much you shoot – cost in time and resources
- ◆ Discuss who the audience might be and what their expectations are.

Editing

- ◆ Transferring shot material to edit system
- ◆ Film logging and organization
- ◆ Story boards – planning – script- film outline
- ◆ Rough assembly of footage
- ◆ Good sequence structure
- ◆ Cutting techniques
- ◆ Simple transitions and effects
- ◆ Fine cutting
- ◆ Sound planning and addition
- ◆ Working with sync sound
- ◆ Narration – music – titles

Equipment & Software

- ◆ Video camera and underwater housing
- ◆ Laptop computer
- ◆ Suitable software - Mac iMovie, Adobe Elements or Adobe Premiere Pro

By the end of the 5 days you will either have completed a good quality 3-4 minute video or most certainly be well on the way to finishing it when returning home.

